

SPONSORSHIP
PACKAGE
2024



With a population of over 114 million people and over 30% living in poverty, Egypt needs your help!



SPONSORSHIP

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Why we do what we do

The Shepherd of Egypt - Australia was established in 2018 and has been actively involved in numerous charitable programs to support and serve hundreds of thousands of people living below the poverty-line in Egypt. Since then, Shepherd of Egypt has now spread its wings and branched out its supporting branches, operating not only in Egypt, but also the US and Australia.

Shepherd of Egypt believes the world can be a better place and there are so many opportunities that mankind can do to spread joy and offer kindness. There are so many people suffering who need the basic essentials of life to survive;

- Food
- Shelter
- Medical care
- Education
- Employment



but we not only want people in need to 'just survive', we want to give them a life full of meaning and hope!

Our mission is to serve, this can only be made possible with the continued assistance of our Sponsors, Donors and Volunteers. We need your help, come and join our journey and become a 'Shepherd of Egypt'.



MEET OUR TEAM

BOARD COMMITTEE MEMBERS



AMIR RAMZY

Founder & Chairman



CARL ELASSAL

Director
Australia



EDWARD ZAKI

Director
Australia



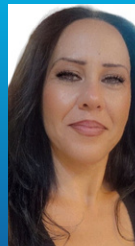
RAY ELASSAL

Non-Executive Member
Australia



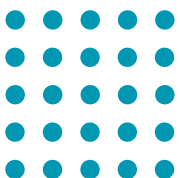
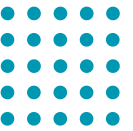
CHRISTINE MIKHAIL

Non-Executive Member
Australia



VIVIANE AWAD

Fundraising &
Partnership Manager
Australia





Plant the seed for a better tomorrow

To nurture the future generation of Egypt, we need to provide children with the right tools. We're planting the seeds for their future. Let's build their self esteem, teach them and encourage them to actively receive a rightfully deserved education. Our educational programs also educate families on the importance of their children to receive an education and completing the school curriculum.

Families living in Egypt are faced with financial struggle, and many can not afford to send their children to school or afford the cost of education or the ongoing cost of school supplies.

The future of these children hangs by a thread and we need to act now! We need to keep as many children in school as possible. Not receiving an education is detrimental and damaging to the future of Egypt.

A little seed today will plant a healthier future, we want to give children the tools to face this ever changing world and to thrive with stability. We believe that to nurture a child's inner growth and arm them with all they need to face this world, they will have a greater chance to succeed!



Contributing Today for a Better Tomorrow

YOUR SPONSORSHIP WILL FUND MANY PROGRAMS & ACTIVITIES:

- Educational support
- Mobile Health Clinics
- Housing development
- Small business initiatives
- Social wellbeing programs





BENEFITS OF SPONSORING



TO YOU

- You are making a powerful impact on the lives of many
- It gives you a sense of belonging to a community and you will see flourishing changes in the lives of those you serve
- Without your help, the issues of poverty won't go away, every little bit of help makes a difference!

TO YOUR ORGANISATION

- You / your staff will be united in a community based purpose. It brings out the humanitarian side of individuals in the workplace. It gives your workplace a positive atmosphere in working together for a great cause.
- Together you are creating changes and aspire to continue serving as a team
- Sponsoring also strengthens and increases brand awareness
- It enhances customer experience. Customers want empathy, they want great service and they want to know that they are dealing with an ethical organisation. They know that being your customer, is also supporting a great cause.

SPONSORSHIP MENU

ANNUAL CORPORATE SPONSORSHIP

'DOUBLE DIAMOND' SPONSOR

MOBILE MEDICAL CLINIC

ANNUAL CORPORATE SPONSOR

\$75,000 - \$95,000

Annual Shepherd of Egypt Corporate Sponsor & Ambassador. Also complete mobile clinic sponsor. Choice of 2 or 3 clinic rooms.

'DIAMOND' SPONSOR

ANNUAL CORPORATE SPONSOR

\$25,000

Annual Shepherd of Egypt Corporate Sponsor & Ambassador.

'PLATINUM' SPONSOR

ANNUAL CORPORATE SPONSOR

\$15,000

Annual Shepherd of Egypt Corporate Sponsor & Ambassador.

'GOLD' SPONSOR

ANNUAL CORPORATE SPONSOR

\$10,000

Annual Shepherd of Egypt Corporate Sponsor & Ambassador.

ANNUAL PROGRAM SPONSORSHIP

'WHEELS IN MOTION' SPONSOR

ANNUAL PROGRAM SPONSOR

\$1,000 - \$5,000

Annual Shepherd of Egypt 'Wheels in Motion' Program Sponsor. Mobile Clinic operational & running cost - funding support.

'ADVENTURE RETREAT' SPONSOR

ANNUAL PROGRAM SPONSOR

\$1,000 - \$5,000

Annual Shepherd of Egypt 'Adventure Retreat' Program Sponsor. Supporting the Orphans and Widows annual Red Sea retreat.

'HOUSING DEVELOPMENT' SPONSOR

ANNUAL PROGRAM SPONSOR

\$1,000 - \$5,000

Annual Shepherd of Egypt 'Housing Development' Program Sponsor. Supporting the Housing / reconstruction / Shelter program.

'PLANT THE SEED' SPONSOR

ANNUAL PROGRAM SPONSOR

\$1,000 - \$5,000

Annual Shepherd of Egypt 'Planting the Seed' Educational Program Sponsor. Supporting and securing student continuity, expenses, education and scholarships Program.

Please note there is no limit to become a patron / recipient of multiple sponsorship packages!

As a part of your kind blessings and your generous donations, all donations are tax deductible as you will receive a tax deductible receipt.

SPONSORSHIP OFFER

2024

ANNUAL CORPORATE SPONSOR TIER

CORPORATE INVESTMENT OFFER	DOUBLE DIAMOND	DIAMOND	PLATINUM	GOLD
Personal Page on Shepherd of Egypt Website for 2024	✓	✓	✓	✗
Business logo and business brief in Sponsorship Page on Shepherd of Egypt Website	✓ 250 words	✓ 200 words	✓ 150 words	✓ 100 words
Sponsor Banner & table merchandise at Annual Shepherd of Egypt Gala Event	✓ + Individual Banner	✓ + Individual Banner	✓ + Individual Banner	✓ + Individual Banner
Business Video presentation at Annual Shepherd of Egypt Gala Event	✓	✓	✓	✗
Private dinner with VIP Celebrity Guests prior to or after Annual Shepherd of Egypt Gala Event	✓	✓	✗	✗
Business logo on Media Wall at Annual Shepherd of Egypt Gala Event + Media wall standard logo	✓ Extra Larger Logo	✓ Larger Logo	✓ Standard Logo	✓ Standard Logo
4 Week ticket campaign on Everbrite platform leading upto to Annual Shepherd of Egypt Gala Event	✓	✓	✓	✗
Invited choice / opportunity to provide a 5 minute speech at Annual Shepherd of Egypt Gala Event	✓	✓	✗	✗
Free invitation to all 'Helping Hands' Volunteer Events in Australia	✓	✓	✓	✓
Media posts and mentions each month for 12 months on all Shepherd of Egypt Online Social Platforms	✓ 4 mentions p/month	✓ 4 mentions p/month	✓ 2 mentions p/month	✓ 1 mentions p/month
Article mention and advertisement in each issue of Shepherd of Egypt Newsletter for 2024	✓ Extra Large advert	✓ Large advert	✓ Medium advert	✓ Standard Logo
Business logo printed on all Shepherd of Egypt Volunteer vests for Helping Hands annual Mission trip to Egypt	✓ Extra Large Logo	✓ Large Logo	✓ Medium Logo	✓ Standard Logo
Live broadcast interview with Shepherd of Egypt Media Sponsor 'Oz Arab Media' and article on all platforms	✓ Free	✓ Free	✓ \$400 Sponsor cost	✓ \$400 Sponsor cost
Access to discount services offered by the Shepherd of Egypt 'Community business Services'	✓	✓	✓	✓

SPONSORSHIP OFFER

2024

ANNUAL PROGRAM SPONSOR TIER

PROGRAM INVESTMENT OFFER	WHEELS IN MOTION	ADVENTURE RETREAT	HOUSING DEVELOPMENT	PLANT THE SEED
Article mention in each issue of Shepherd of Egypt Newsletter	✓	✓	✓	✓
Business / Personal mention on Sponsorship Page on Shepherd of Egypt Website	✓	✓	✓	✓
Program updates and photos of your Program contribution	✓	✓	✓	✓
Social Media post mentions to all Shepherd of Egypt 'Programs Sponsors'	✓	✓	✓	✓
Invitation to 'Helping Hands' Ambassador Committee activities	✓	✓	✓	✓
Invitation to 'Helping Hands' functions	✓	✓	✓	✓
Shepherd of Egypt 'Ambassador' Appreciation Certificates	✓	✓	✓	✓
1st Priority as selected Volunteer to future 'Helping Hands Mission' trip to Egypt. (Travel & Expenses not incl.)	✓	✓	✓	✓
Have your say' Helping Hands committee invitation	✓	✓	✓	✓
Shepherd of Egypt Annual Gala Event (Ticket cost not inclusive) Reservation of 2 persons seating guaranteed!	✓	✓	✓	✓
Access to discount services offered by the Shepherd of Egypt 'Community business Services'	✓	✓	✓	✓



SHEPHERD OF EGYPT

CORPORATE SPONSORSHIP FORM 2024

BUSINESS NAME

TRADING NAME

ABN

CONTACT NAME

MOBILE / CONTACT NUMBER

EMAIL

ADDRESS

Street Address

Post Code

Suburb

State

Please tick package/s you wish to sponsor

1. Double Diamond Sponsor

2. Diamond Sponsor

3. Platinum Sponsor

4. Gold Sponsor

ADDITIONAL COMMENTS

Signature

Date



SHEPHERD OF EGYPT

PROGRAM SPONSORSHIP FORM 2024

INDIVIDUAL NAME / BUSINESS NAME

TRADING NAME (If applicable)

ABN (If applicable)

MOBILE / CONTACT NUMBER

EMAIL

ADDRESS

Street Address

Post Code

Suburb

State

Please tick package/s you wish to sponsor

- | | |
|--|--|
| 1. <input type="checkbox"/> <input type="text" value="Wheels in Motion Sponsor"/> | 2. <input type="checkbox"/> <input type="text" value="Adventure Retreat Sponsor"/> |
| 3. <input type="checkbox"/> <input type="text" value="Housing Development Sponsor"/> | 4. <input type="checkbox"/> <input type="text" value="Plant the Seed Sponsor"/> |

ADDITIONAL COMMENTS

Signature

Date



BECOME A SHEPHERD OF EGYPT SPONSOR 2024

THE HUMANITARIAN EXPERIENCE

Join the fight to end poverty!

CONTACT US TODAY

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Hurstville NSW 2221

